Carbondale Community Access Radio

Subject:	Regular KDNK Board Meeting June 17, 2019
Location:	KDNK classroom
In Attendance:	Andi, Kara, Bruce, Dustin, Scott, April, Jero
Staff:	Gavin via phone call
Public:	None
Absent:	Chris
Call to Order:	*5:43* pm

Topic:	**Discussion Points:**	**Action Items:**
● Check in		
● Minutes	Approved minutes as corrected by Bruce. Andi motioned, Jero seconded. Shoshana recused. 4 of 5 approved.	
● GM Report:	Gavin reviewed GM report. Total station revenue is up and fed grant should go up as well. GM Report June 2019 FINANCES CPB accepted 2018 financial reporting. Next federal grant will go up again. Total Station Revenue is up (including $66,245 of documented in-kind professional service trade) and the new TSR is $632,110 compared to $520,632 from 2017. The Brady Foundation (Susan Brady) donated $1000 to KDNK. New underwriters include Aspen Strong, Town of Carbondale, and Challenge Aspen. Glenwood continues underwriting for their events. Defiance Rafting is supporting river report for 3 months.	

	Live Broadcast underwriting sponsors include Proudline Guided Fly Fishing, Karp Neu Hanlon, Cool Brick Studios, Distinguished Boards and Beams, and Amore Realty. We received a letter from Jim Calaway's estate. KDNK as one of 15 nonprofit beneficiaries. Carbondale Mountain Fair cantina shift is Friday night during drum circle, The Deer and Ponder. Erin and Jonathan's work on membership database migration from Access to Salesforce continues. By July 1st, we anticipate being done with Microsoft Access permanently. Letter of Interest from Aschutz Family Foundation was accepted, so we will be applying for a grant. Today we applied for a grant with Colorado Media Project and Membership Puzzle. Nikki Kayser, former KGNU development director will be visiting the station and doing a day of consulting with Erin and me on membership drive, database, etc. PROGRAMMING Mark quit. Job posted with staff input. Looking for a board member to join hiring committee. First round interviews happening 1-4pm on June 26th. Live broadcasts: Audio quality at Second Sunday Summer Concert Series in Sopris Park was great. Thanks to Mike for hosting in the field, and Luke for board op. Next we broadcast live from Basalt Summer Concert Series June 19 and Glenwood Summer of Music June 26. Raleigh and I met with Mountain Voices Project to explore them starting a monthly radio show. Several DJs moving on: Thanks to Sherese Chretien, Bob Schwinger, Chrispy Harvey!	

	Programming changes coming 7/1. AZYEP expanding public affairs. DN moving to live at 6am. Adding classical show with Werner. Travel with Rick Steves. Etc. TECH The electrical outage at Lower Red Mountain impacting radio and TV stations served by Pitkin County does not affect KDNK. New cartridge and stylus installed on air studio turntable 1. ENGAGEMENT The Survey subcommittee of the Strategic Planning committee has made a lot of progress. Footsteps Marketing is improving my email template and soon will help us launch new internal emails for DJs from the Program Director and Music Director. Roaring Stories, our collaborative event with Writ Large, CORE, and ACES Rock Bottom Ranch was well-attended, in a beautiful setting, and will be re-broadcast soon. KDNK provided beer tent volunteers for the Carbondale stop of Ride the Rockies on June 12th. We raised $235 in tips plus we'll receive 20% of the sales. We engaged with a lot of people during Farmer's Market and the live music portion, and blasted Luke's Beyond Beyond show on the PA. Community member Betina Infante translated the membership form, with certain webpages next. Andi Korber's wine and cheese happy hour at her home brought in $500. We submitted paperwork to Town of Carbondale for The Hoot, on Friday August 16th. Tammy Terwelp, the new GM at Aspen Public Radio, is open to partnering on market research.	

	Jeff Pope, former GM at KSJD, is open to consulting on organizational best practices. Former Belly Up box office coordinator Mac Scott is changing jobs, and joining events committee. Rocky Mountain Community Radio coalition had a very successful board retreat in Salida, and we will be collectively pursuing more collaborative grants in the next fiscal year (October-September). KHOL Jackson Hole will be joining this year and the next conference will be at KZMU Moab. Upward Bound students from Western Garfield County had a great tour with KDNK and AZYEP. Hiring committee for news director ended up being Gavin, Raleigh, and Andi AZYEP Public Affairs from monthly to weekly. Moving Democracy Now to live at 6AM as an experiment. Narrative programming to 6PM slot. 7 days with live broadcast at 8AM. Jeff Pope can assist with community radio on organizational best practices (consulting not as a volunteer).	
● Board Committee reports: Strategic Planning Committee: Board Improvement Committee:	FINANCE: Did not meet last month. Answers to Chris's questions. Membership income. As of May tracking down. At the end of May is on pace. Monthly donations may not have hit bank by end of month. Raffle and Bingo. Events has discussed but no news. Gavin and Scott are tracking down the scooter from Lee. Rick had offered a raffle at Pepinos, Carol still honor as Rick leaves?	

Finance Committee & Budget: Grants Committee: Events Committee: Tech committee:	Commercial studio production - should it be promoted better. Bob Schultz and Stu from tech committee. Bob is now managing Google ad words and it's not of value. Expenses: CC fees and Direct Deposit fees...Gavin and Jero to take to finance committee. Hospitality expenses? Have not received detail from Bob Z yet. Have we spent $ for the Halloween party yet (line 57)? Paid in advance for 3rd street center when we booked it. Hoot (line58)? Wine that purchased for Dandelion day but not used booked to Hoot. Off-site may be the expenses for the fashion show (photo booth, stickers) (line65) Line 10/109. AZYEP is a net zero. But as their $$ increases, the more Total Net Revenue we build, the more federal we receive. Merchandise likely to increase (expense line 94) sponsor to help with thank you gifts for fall membership drive. Do we need to increase merch expenses for the future that have a ROI. Dustin joined at 6:50PM Can shift budget line items as long as not adjusting the overall bottom line. Finance Committee needs to meet. Investment policy follow-up. No Tech or Events since the last meeting. Grants meeting on Monday. STRATEGIC PLANNING What is the vision from this Board for the committee to move forward? Committee develop directives and provide check-in with Board for feedback. Strategic Plan is something that is for the public that can be shared. Needs to be substance behind it. Tie to fundraising issues.	

	Next steps: Start with the three goals. Create a document that is publicly fair game. Useful for staff and board. Keep it on a three-year timeline (one-three years on objectives). Keep it realistic. Is Strat Plan Committee advising Board or creating strategic plan? Guiding but not prescriptive. Board is entrusting the committee. And if questions, then ask Board just like they did with asking for direction. Board does not want to hinder the committee. Committee may need to prioritize. Committee/Board balance similar to the rest of the committees. -Visionary goals within three years. -Example: define how excellence will be achieved. BOARD IMPROVEMENT COMMITTEE Reworded Board agreement to be shared with Board. Board members are encouraged to attend “KDNK events including membership events”. HR COMMITTEE Ratified the Grievance Policy as written. April motioned. Jero seconded. Unanimous approval. Dustin and Bruce will complete the exit interview with Mark. Tabled discussion on broader policy processes for next meeting.	
● New Business		
● Executive session:	Board entered Exec Session 6:05 PM. Adjourned Exec at 6:35PM Entered at 7:50PM Adjourned 7:56PM	

● Adjourn	*Adjourned 7:57*	