Carbondale Community Access Radio

Subject:	Regular KDNK Board Meeting Apr, 20, 2020
Location:	Conference call
In Attendance:	Scott Levine, Kara Silbernagel, Bruce Garr, Chris Hassig, Jonathan Stokely, John Henderson, Shoshana Rosenthal, Mac Scott, Adele Craft, Aly Sanguily
Staff:	Gavin Dahl
Absent:	Dustin Cole
Public:	Paula Stepp
Call to Order:	*5:49*

Topic	**Discussion Points**	**Deliverables / Person Responsible for follow-up**
Check-in:	Paula Stepp has joined us to listen in.	
Minutes Approval:	Jonathan motions, Aly seconds approval of March minutes. *Unanimous approval.*	
GM Report:	GM Report April 2020 FINANCES KDNK received a PPP loan from the SBA through Alpine Bank last week for $57,700. Much of the loan can be forgiven after documenting payroll and other expenses in the 8 weeks from the date of the loan origination. We will discuss details in executive session later in the meeting. KDNK finished the 1st Quarter with $202,850 income and $150,806 expenses. Since April 1, we have already deposited over $40,000 in additional CPB and grant funds. Meanwhile, we are expecting at $112,000 emergency grant from CPB in the next 90 days.	

	The 2020 Spring membership drive pledge total is currently $81,032. As of April 1, we deposited over $44,000 in memberships and $17,000 in business challenge matches so far. The latest Vanguard statement shows KDNK's reserve funds dipped from $213,502.93 as of Dec. 31 down to $197k as of March 31. KDNK's annual financial audit begins this week, led by Krista Stettler from Cutler & Associates. Along with cash revenues from 2019, we documented $64,000 of in-kind professional services. I submitted a survey to NPR and NFCB estimating $100,000 in revenue shortfalls for 2020. This was before we knew we secured the PPP forgivable loan and CPB emergency funds. PROGRAMMING KDNK won multiple awards and certificates of merit at the Colorado Broadcasters Association on Friday... 2 first place and 2 second place winners… Raleigh Burleigh turned in notice last week as he pursues his passion for farming and plans to return to South America. He wrote, "I hold so much gratitude for this opportunity and all that it has opened in my life." Raleigh will remain involved, with a focus on training and arts coverage. Given Raleigh's impending departure from KDNK staff, we will end the 5-6am Spanish-language programming block for now, and replace it with music. New DJ Orientation was cancelled again for the second consecutive month in April. Many DJs continue to participate despite the temporary closure of the building to anyone not on the KDNK or AZYEP payroll effective since March 30. Some DJs are pre-producing shows from home like Bluegrass with Mustard, Jerosvibe, and Merle and the Chameleon, calling in and	

	hosting live by phone like AZYEP, The Speculative Connection, and The Witching Hour, providing CDs or Spotify playlists like Acoustic Renegade, Gospel of Music, and Deep Breakfast, and even recording messages to share with listeners. Others have graciously put their shows on temporary hiatus. News coverage of COVID-19 and other local and regional stories has continued despite new technical challenges during the crisis. Special programs have included live broadcast coverage of Pitkin County community meetings, speeches by Gov. Jared Polis, and KDNK's own panel on the local response with State Rep. Perry Will, Garfield County Commissioner Tom Jankovsky, Rifle Mayor Barb Clifton, Glenwood Springs Mayor Jonathan Godes, Carbondale Mayor Dan Richardson, Roaring Fork School District Board Member Jasmin Ramirez, plus Mind Springs Health Clinical Ops Manager Jackie Skramstad, President of Roaring Fork Permaculture Guild Erin Anderson, and Director of Sustainable Planning & Development Katrina Byars. This video reached over 1000 views and over 500 engagements within 72 hours. TECH All remaining equipment for signal improvements at Iron Mountain will arrive to engineer Bill Frost this week. City of Glenwood municipal broadband will get our site connected any day and my hope is for a brand new clean signal on 88.3 FM by May 1, finally. ENGAGEMENT The 37th Anniversary of KDNK broadcasting live on FM was on Wednesday, April 15. Raleigh aired highlights from the DAD library on Monday afternoon, April 13 and aired a collage on April 15 including recordings from the 35th birthday party at Third Street Center and other highlights.	

	KDNK's email newsletter has grown to 2500 subscribers with strong open rates and high clicks, even since ticket giveaways stopped. Here is some of the recent feedback: - I've almost been too busy accounting for all the donations from your newsletter link to thank you and KDNK for the shout outs and direct support for the Streamin' Steve's project. So Thank You. Amy Gab really appreciates your and the DJ's mentions on her diligent COVID19 outreach. - John Masters, Grassroots TV - Your newsletter is among the best that lands in my inbox. - Brent Gardner-Smith - You continue to do excellent work. Thank you for your consistent predictable quality service to our community. I'm grateful for your leadership for this essential service, KDNK community radio. - Sarah Johnson Several events were cancelled including the Member Shindig at Village Smithy, KDNK Birthday Party at TRTC, and Dandelion Day. We are awaiting news about the summer music festivals in Glenwood, Basalt, and Carbondale. Mountain Fair and The Hoot could still happen. I coordinated Rocky Mountain Community Radio coalition programming calls on March 24 and March 31. Very few stations have any volunteer programmers on premises at this point.	
Public health discussion:	Shoshana: we do not yet have sufficient information to vote to reopen the station Bruce: we should be very conservative Scott: should be up to staff as this affects them first and foremost Gavin: agrees with board sentiments.	

	Scott: we'll wait until staff is comfortable rather than giving a top-down order. Bruce: we can have a special meeting if needed Jonathan: we can leave an advisory vote up to the executive committee.	Gavin will keep board apprised of staff sentiment, make reopening decision based on public health guidelines and with executive committee input.
Finance Committee:	Gavin has projected very conservatively in light of the pandemic. Budget deliberately projects drastic $100,000 drop that reflects uncertainty more than our concrete expectations. Gavin: Emergency government grants are a very important lifeline. Should lead to surplus for 2020, help cushion harder 2021. Finance committee agrees that it will need to be creative to make up expected hits to event and membership income. Kara: finance committee has agreed to meet twice a month through the summer and address a situation that remains in flux. Jonathan: nominates himself to join finance committee in light of current hold on strategic planning committee activities. Board assent.	Jonathan will be added to finance committee loop.
Events Committee:	Aly: All upcoming events are canceled/changed. Focus is on finding a way to make events, especially Labor of Love successful in a new format probably including refocusing on a heavier radio/online format.	

Tech Committee:	Chris: DJs are learning a lot about technology this month. Our ability to use tech to bridge current situation has been surprisingly agile. Tech committee members met to deal with some Glenwood translator repair business and other housekeeping. Bruce: committee should keep its eye on wishlist as we deal with the new technological challenges/opportunities presented by the pandemic.	Wishlist.
HR Committee:	Volunteer DJ Stephen Horn was suspended for the remainder of the year following an altercation with an on-air host. Aly: we have to ensure that all volunteers feel safe at the station. We shouldn't tolerate any continued aggressive behavior. General board sentiment approving of HR committee's handling of the issue.	HR will revisit his status in January and decide whether a probationary return is acceptable.
Executive session:	Executive session entered at 7:18pm. Lengthy discussion of personnel changes in light of PPP loans from SBA, impending departure of Program Director Raleigh Burleigh, and the strategic goals of new staff structure. Exited at 8:19	
Adjourn:	*8:20pm*	