



# Carbondale Community Access Radio

Subject: Regular KDNK Board Meeting July 20, 2020  
 Location: KDNK Backyard/ Conference Call  
 In Attendance: Scott Levine, Chris Hassig, Aly Sanguily, Mac Scott, John Henderson, Kara Silbernagel (by phone), Bruce Garr (by phone), Dustin Cole (partial call-in attendance)  
 Staff: Greg Albrecht, Luke Nestler  
 Absent: Jonathan Stokely, Adele Craft, Shoshana Rosenthal  
 Call to Order: 5:48

Topic	Discussion Points	Deliverables / Person Responsible for follow-up
Check-in:		
Minutes Approval:	Mac Scott motions, Scott Levine seconds the June minutes.	
Public Input:	Luke stresses importance of second interview and asking the important questions.	Chris will share current round 2 questions with Luke
CAB Report: (Scott Levine)	<p>CAB meeting occurred on the 15th. Luis Yllanes, Raleigh Burleigh, Kenna Crampton, Cody Lee, Brandon Jones, Olivia Pevec, and Ethan Harrison attended. Scott gave an update on the hiring process. Committee was generally approving of the process to date.</p> <p>Discussed Mountain Fair planning. Station will be very involved although toned down and different due to Covid.</p> <p>Phones will be live to talk about memories from the past.</p> <p>CAB recommended KDNK use a team of volunteers to 'takeover' KDNK social media for the weekend.</p>	Please contribute a memory if you have one.

	<p>Other events: CAB discussed and endorsed Disc golf event. Amber Sparkles trophy. Darin Binion will sell drinks in sequins.</p> <p>Cody invited feedback on station's Covid response. Raleigh discussed possibility of UV light sanitization.</p> <p>DJs will be asked to create 15 mins of pre-recorded material to allow transition to happen without overlap.</p> <p>Volunteers will prepare an FCC message for transition to 'safe harbor' potentially offensive language after 10pm. Will be added to logs for play from DAD.</p>	<p>Invest in UV light? Raleigh investigate price?</p> <p>Cody project.</p>
<p>STAFF STATION UPDATE: (Greg Albrecht)</p> <p>Pandemic policy:</p>	<p>Greg: Some of the CAB info reflects staff reporting to CAB. Hoping CAB under better circumstances will reflect less staff reporting, more committee input going forward.</p> <p>Staff has had meetings starting the first tuesday of July and continuing weekly. Very productive. Collaborative approach to covering vacated position. Greg has been reporting on development and finance. Kenna has been reporting on events, membership. Cody reporting on music. Lucas, Raleigh, Amy all reporting on news department. Collaborative discussion on sharing of new/temporary duties usually covered by Gavin.</p> <p>Greg: At recent meeting staff considered going to next phase (3) of reopening which would have allowed single guest in studio and one non DJ volunteer in building, but has decided to officially remain in phase 2. However, staff has decided to do some soft unpublicized modifications to phase 2 to help with some practical challenges. Specifically, Cody would like to have a single known community service volunteer help with some Music department duties. Station will remain closed to general volunteering/new volunteers.</p>	

<p>Mountain Fair:</p>	<p>Staff also modified the facility agreement form un-linking it from mention of a specific reopening phase both in light of the stall on reopening and more importantly so as to focus signer's attention on what they are agreeing to.</p> <p>Discussions have revolved around operational practicality and safety. If it was two weeks ago might've gone to full phase 3, but pandemic situation has regressed enough to cause caution.</p> <p>Greg: Raleigh, Kenna, Lucas and Luke have been meeting with Amy Kimberly to create plan B for mountain fair programming.</p> <p>Main projects are the Mountain Fair memories line and airing of highlights from Luke's archive project of past Fair performances.</p> <p>Will be some set times that Amy Kimberly calls in from remote location to station.</p> <p>Development was anticipating a hit to live event underwriting, but expecting to match budgeted Mountain Fair revenue based on response so far.</p> <p>Proud of KDNK reputation, programming strength, and accomplishments that made soliciting sponsorship easier.</p> <p>Cody and Kenna have finally hit a groove in managing subs and helping a few DJs that continue to do remote DJing after a demanding couple of months without any in-station DJs.</p> <p>Lucas' last day is the last day of July, but he has agreed to do a scope of work 'not to exceed a certain number of hours' contract.</p> <p>Lucas is 'busier than a one-legged man in an ass-kicking contest' right now and has been great. He</p>	
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	<p>will plan on prioritizing availability for our needs in August.</p> <p>The staff as a consensus, including Gavin Dahl, agreed that we should promote Amy to News Director. Due to EEO hiring practices if we have 5 employees it would have to go through an officially posted process. When Lucas resigns the staff will go to four and promotion could happen more quickly without full EEO process.</p> <p>In reality right now Lucas is acting as program and operations director while also leading News. Amy is acting as News Reporter.</p>	
Finance Committee:	<p>Kara: We have understandably had a lot of moving budget numbers, but in the interest of time we would like to hone in on some specific issues. Greg will explain.</p> <p>Greg: First off: accounting spending is already at 108.34% of budget. I dug into the detailed ledger of this line item. On February 26th, 2020 there was a check for \$3,740.00 made to the U.S. Treasury. That was an I.R.S. fine for a late submitted 990 in 2019.</p> <p>Kara and I discussed this, but it was news to me and Kara (she heard something about it in May, but not the full story). Still not super clear what happened. Was either a failure on the part of A+ or Cutler and Associates. Should ultimately be reimbursable, but who knows. We were surprised that this was a surprise to the Finance committee and discovery so long after the check was made.</p> <p>Kara: No assumption of active wrongdoing, seems more like miscommunication so far, but we need to do more investigation to figure out where the ball lands here. Good that the committee continues moving towards more transparency.</p>	

<p>Events committee:</p>	<p>Greg: Agree that positive aspect is that we are moving towards better transparency. I will be bird-dogging this. Won't be leaping to accusation.</p> <p>John: We have paid A+ multiple times since the check and sent a large check to Cutler. We should consider stopping payment until this has been resolved.</p> <p>Greg: Very grateful to commitment from Bob to the station and we will value him as community member regardless of whether this is related to them or Cutler. We will get to the bottom of this and continue exploring new accounting options.</p> <p>Bruce: I just circulated a website that explores recovering IRS penalties.</p> <p>Greg: with strong income through Grants that should result in \$75,000 surplus we're encountering this at a good time.</p> <p>Scott: great news on the Grants. Makes up for some of our other issues.</p> <p>Greg: Finance committee finds it prudent to keep staffing expectations at current level to preserve service through end of 2020, but also keep reserves for potentially harder 2021. It has been a learning experience on what is the best time spent for fundraising. Grants have been very good return on time this year. Would be remiss to not mention the value of Shoshana on the Grants committee for helping me. We have been cross-checking each other and backing each other up.</p> <p>Aly: besides Mountain Fair events, Disc Golf Tournament is only upcoming event. September 11th. Talked to town clerk Cathy Derby about liquor permit. Darin Binion Mr. Roaring Fork may serve beer. Will be up in the air until closer in depending on pandemic.</p>	<p>Mark your calendars for September 11th Disc Golf Tourney.</p>
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	<p>Disc golf will be \$30 with commemorative disc that you play with for the round.</p> <p>Greg: disc golf does present fill-in opportunity for sponsorships as well.</p> <p>Aly: If we over-order extra discs they can be added to membership gifts as option.</p> <p>Kenna is also exploring a triathlon. Not sure if it will go further this year or not.</p> <p>Labor of Love will go almost all online this year. Kenna is pretty comfortable with the software so far. Off to a good start.</p> <p>Greg: We're also still planning to try to repeat our success from recent drives with dispersed small tabligns during membership drive such as community outreach table at CORE's Roaring Stories. Having Mac on this board makes that easy.</p> <p>John: One thing Cody and I have been talking about is doing some online Vinyl sales for signed or mint items and up the revenue we get from physical donations.</p> <p>Chris: Could start by adding a few to the Labor of Love</p> <p>Luke: Cody is still adjusting to his workflow, so we shouldn't saddle him with too much above and beyond.</p> <p>Greg: yes, this is a bit cliché, "great idea you do it" but ideally should be volunteer-led</p> <p>Chris: We also looked at longer term in-station "record store" to process donations more continuously. Longer-term Post-pandemic discussion.</p> <p>Chris: No meeting still but Bob Schultz shared some data from a recent survey on public radio listener</p>	<p>Something for John, Chris, Cody to explore further, perhaps select a few for LoL auction to begin.</p>
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Tech committee:	trends. Main takeaway was that the pandemic seemed to be only accelerating a transition to digital with collapse of commuting during Covid and more on-demand listening.  Greg: larger point taken, but gratified to see other survey showing Colorado terrestrial radio listenership is still dominant so far.	
	EXECUTIVE SESSION STARTED 7:10 Discussion of ED Hiring Process.  Ended at 7:57	
Adjourn:	<u>7:57pm</u>	